



## BOUSTEAD SUSTAINABILITY DAY 2018

Officiating event to launch  
Boustead Sustainability Day 2018

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## LESTARI BOUSTEAD

*Issue #3/2018*



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# BOUSTEAD

## SUSTAINABILITY DAY 2018

Boustead Sustainability Day 2018 (BSD18) was held on 3<sup>rd</sup> December 2018 as a continuation from last year's Boustead Sustainability Day 2017. The objectives of this annual event were to create awareness on sustainability among Bousteadians, embed a sustainable culture into Boustead Group's daily business operations and to introduce Boustead Group to the United Nations (UN) Sustainable Development Goals (SDGs). Furthermore, this event was also used as a platform to officially launch the Boustead Group Sustainability Policy which was officiated by our Executive Director, YBhg. Dato' Sri Ghazali Mohd Ali.

Our Guest of Honour was Mr. Stefan Priesner, UN Resident Coordinator for Malaysia and United Nations Development Programme (UNDP) Resident Representative for Malaysia, Singapore and Brunei Darussalam. He delivered his keynote speech on the importance of the SDGs, stating Malaysia's current progress in fulfilling the SDGs with aspirations that Boustead Group's realises its' potential to be an SDG driver.

Also, in conjunction with BSD18, the Boustead Sustainability Secretariat organised three (3) activities for Bousteadians to take part. One of which being a Public Transportation Drive which aims to reduce the amount of carbon emissions from personally-owned vehicles. Second, a recycling initiative which encourages the employees to incorporate recycling practices to their daily lives. Last but not least, Urban Farming which involves Bousteadians at Wisma and Menara Boustead to incorporate planting and harvesting of vegetation at the office.



*YBhg. Dato' Sri Ghazali Mohd Ali launching the Boustead Group Sustainability Policy*



*Mr. Stefan Priesner delivering the Keynote Speech*



*Participants of Boustead Sustainability Day 2018*



*Group picture with the Senior Management Team of Boustead Group and United Nations Malaysia team*



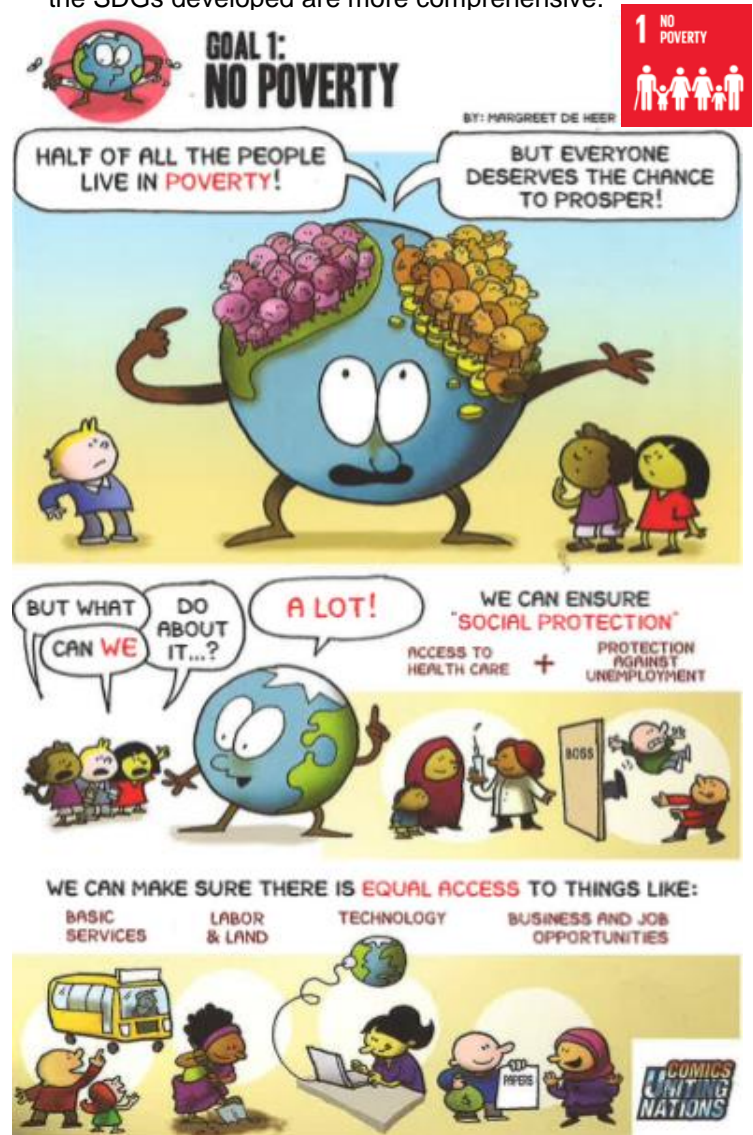


# INTRODUCTION TO SUSTAINABLE DEVELOPMENT GOALS

## SUSTAINABLE DEVELOPMENT GOALS



The Sustainable Development Goals (SDGs) are a set of goals developed by United Nations Development Programme (UNDP), which serves as a blueprint to achieve a better and more sustainable future for all. SDGs consist of 17 goals which were developed with a 15-year action plan in mind; hence, it is crucial for us to achieve each goal by the year 2030. They address the global challenges which are currently being faced as of 2015. The development of the SDGs is to help carry on from the goals developed since 2000 which were the Millennium Development Goals (MDGs). The MDGs consisted of 8 goals and has guided the world to achieve great feats in 15 years. The MDGs were mainly aimed at improving the lives of the world's poorest people but comparing to the SDGs, the SDGs developed are more comprehensive.



*\*Note: Other SDGs will be highlighted in our next issue.*





# URBAN FARMING AT BOUSTEAD



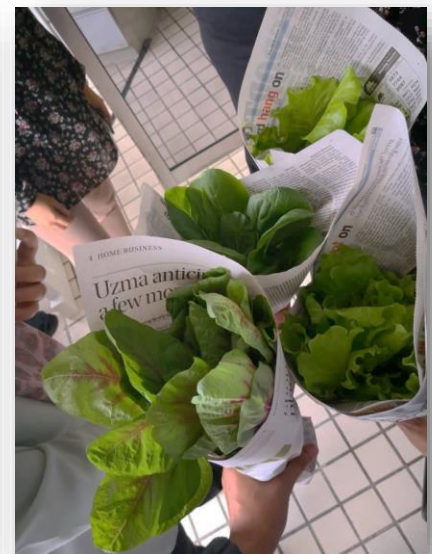
*The hydroponic system*



*One of the 18 systems assembled by Group Corporate Communications & Administration*



*Happy faces of Corporate Planning Department when they get to take home the harvested vegetables*



*The vegetables were harvested after about 5 weeks planted*

The Urban Farming at Boustead, in conjunction with Boustead Sustainability Day 2018 and CEO@Faculty Programme, is another exciting initiative that introduces the hydroponic system to grow vegetables at Wisma and Menara Boustead. The system requires minimal maintenance since it is equipped with automatic pump that can control irrigation of plants as well as nutrient supply. As a result, Bousteadians can have organic vegetables supply for free and learn a new technique to grow their own greens.



# PUBLIC TRANSPORTATION DRIVE

In line with Boustead's efforts to reduce carbon emission, Bousteadians are encouraged to use public transportation at least once a month. To kick off this great initiative, Bousteadians were invited to post the best "selfie" of themselves while using public transport on their social media accounts and hashtag #BousteadSD18.

We, the Boustead Sustainability Secretariat, would like to express our sincere gratitude and appreciation to those who took part in the competition. We hope you will continue using public transportation as a sustainable means to commute to work. The three (3) winners for the "Selfie" Competition are Cik Siti Zulaika Mohamed Zin from Boustead Heavy Industries Corporation Berhad, Cik Nur Hana Ahmad Bakhra from Boustead Holdings Berhad and Puan Nor Haszerah Hamid from Boustead Realty Sdn. Bhd.

## 1<sup>ST</sup> PLACE

*Cik Siti Zulaika Mohamed Zin,  
Boustead Heavy Industries Corporation  
Berhad*



## 2<sup>ND</sup> PLACE

*Cik Nur Hana Ahmad Bakhra,  
Boustead Holdings Berhad*



## 3<sup>RD</sup> PLACE

*Puan Nor Haszerah Hamid,  
Boustead Realty Sdn. Bhd.*

